

UST Hybris Services & Solutions

## **CREATE SEAMLESS OMNI-CHANNEL E-COMMERCE SOLUTIONS**

UST can implement Hybris to create an omni-channel experience which seamlessly integrates multiple channels (store, web mobile, social) to deliver a unified customer experience both for consumers and businesses.

## **ESTABLISH B2C AND B2B ONLINE MARKETPLACE**

Whether it is B2B or B2C, UST can help businesses realize their dream to set up their online marketplace on the internet on one of the best technology platform provided by SAP Hybris.

## **OPTIMIZE CUSTOMER EXPERIENCE AND OPTIMIZATION**

UST consultants have deep functional and technical knowledge to optimize the customer experience for total satisfaction and repeat business.

## **MARKETING AND CAMPAIGN MANAGEMENT**

UST implementation of Hybris Marketing supports all parts of the marketing process. It offers real-time insight into the success of marketing strategies and comprehensive analysis of business leads throughout the marketing life cycle.

### **COMMERCE BUSINESS INTELLIGENCE AND ANALYTICS**

UST can leverage the data and predictive analytics features in Hybris to deliver real-time analysis of sales forecasts, consumer behaviors, fashion trends and other key performance indicators which can provide insights into the customer experience as well as sales performance.

### **INTEGRATION, CONSULTING AND SUPPORT**

UST can provide everything from implementation of Hybris products to specialized consulting and support to fulfill complete customer needs.

### **THE HYBRIS CENTER OF EXCELLENCE**

UST has set up a Center of Excellence to provide innovation, solution delivery, custom application development and support from its Delivery Centers in India.

We can create new Hybris extensions, extend JSP pages, WCMS components, SOLR configurations to support new attributes, customize the frontend layout design, integrate Hybris to payment gateways, Integrate Hybris to ERP system, customize top products carousels, configure loyalty program, email reporting and price calculations.

